

# 4244'O EHQC'ADVERTISING'RCEMCI GU

(Due Date for Ads - February 15, 2024)

## 2024 MCFOA Annual Conference – Conference Program Advertising Options

Varies

- 3" x 2" business card advertising in the program
  - Black and white - \$ 85.00 each
  - Color - \$145.00
- 4" x 5" 1/4 page advertising in the program
  - Black and white - \$170.00
  - Color - \$270.00
- 4" x 10" vertical or 8" x 5" horizontal advertising in the program
  - Black and white - \$260.00
  - Color - \$390.00
- 8 1/2" x 11" full page advertising in the program \$ 400.00 each
  - Black and white - \$460.00
  - Color - \$630.00
- Whova Conference App Digital Ad: \$300.00
- Whova Conference App Digital VIDEO Ad: \$670.00